



# BLOCH

## PERFORMING ARTS

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The Bloch Voice Studio  
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Akela Franklin  
The Franklin Voice Studio

Raphael Mayer  
The Mayer Piano Studio

(Please reach out to  
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for location details!)

## Overview

The Bloch Performing Arts Inc. embodies Jessica Bloch-Moisand's work as a music educator and performing artist. It is also home to The Franklin Voice Studio and The Mayer Piano Studio.

## Educational Mission

You deserve to have a voice!! Our teaching philosophy is to give each student a creative, healthy, and efficient way to use their voice and instrument. No matter the style, fostering a technique of complete vocal freedom and playing with easy musical communication is essential to our educational goals. Additionally, music education is not only about discipline and growth, but also about the growth of one's personhood. We take very seriously the need for compassionate education in an art form so vulnerable and personal.

**Please read all information below:**

## The Studio Policy

### I. Scheduling - Make-ups - Cancellation Policies

- All Scheduling will take place through SquareSpace/Acuity Scheduling.
- For subscriptions, an individualized link will be sent based on the request made in the 2024-2025 Scheduling Form. Please follow the Scheduling & Payment Guide to take you through the subscription prompts.
- For unpackaged or non subscription lessons, payment for each lesson must be paid in full at least 24 hrs prior to the lesson if online, or 48 hrs prior if in-person. This will allow for enough time to schedule the space for in-person lessons.
  - No exceptions for payment or the scheduling process will be made unless there has been a discussion about alternative scheduling or payment, and both the teacher and student or parent agrees.
  - Should the student or guardian need to arrange a specialized payment plan we can confirm the arrangement over email with the payments directly through Zelle, PayPal, Stripe, or Venmo as needed. If using PayPal, please change settings to "sending to a friend".

- Lessons may **not** be canceled less than 48hrs in advance for in-person students if it is a scheduling mistake on the part of the student or their parent/guardian, and lessons may **not** be canceled less than 24hrs. in advance if the same situation online.
- If an emergency or serious illness occurs, the student or guardian may contact [blochperformingarts@gmail.com](mailto:blochperformingarts@gmail.com) and their teacher directly at their earliest convenience. The lesson will be marked as “missed” with a make-up option at no charge. If the teacher is **not** notified in any way, and the lesson is missed, the student is responsible for the full payment of the lesson.
- RESCHEDULING:
  - If the same lesson needs to be rescheduled with 48hr or more notice to the following week more than once, and not due to emergency or illness; then you must purchase a new lesson if a second reschedule occurs. If you are rescheduling for another day within the same week, then this policy is not applicable, and all can remain flexible; but it is at the discretion of the teacher having time to reschedule. Students will only receive one free reschedule in a month if not due to illness or emergency!
  - In general, depending on the circumstances, there will be options to make-up missed lessons, especially those of the teacher, during the month of June when the main BPA season has ended.
- If the teacher needs to reschedule a lesson, that rescheduling will be at no-charge. If the teacher makes a last-minute cancellation and cannot reschedule, the student or guardian will be fully refunded for that missed lesson. There will also be an option to have a substitute teacher as needed.

## II. Expected Lesson Etiquette

- The student will arrive on-time to lessons, with their music ready and prepared. **You must bring a copy of your music to lessons, and it is suggested that you keep music in an organized folder or on a large-faced electronic device such as an iPad or tablet.**

- If the student is more than 15 minutes late with no response to texts or calls, the lesson will be deemed “missed” and payment of the lesson will remain in full.
  - *If it turned out the missed lesson was an emergency then see Article I*
- If the student is more than 15 minutes late and stated the timing issue 12 hours or more in advance, then the student will be charged for their usual time, with the option to roll over those minutes.
  - HOWEVER we cannot guarantee the extra time should another student be booked for the next open time-slot
- If the teacher is late, then they will let the student or guardian know as soon as possible
  - If more than 5 minutes late, the time will roll over or be added on to the next lesson
  - The teacher will do their best to communicate any and all conflicts ahead of time including lateness and rescheduling.

### III. Virtual vs. In-person

- For virtual lessons, a Zoom link is included in your lesson confirmation email, and Zoom or Facetime will always be an option should an in-person lesson need to change to online.
- Policy for in-person lessons:
  - The student MUST be vaccinated with no symptoms of covid-19 or any other transmittable illness.
  - In-person lessons will be at Akela’s or Jessica’s residence/ home studios respectively, Somerville Music Spaces, or New England Conservatory. If special arrangements outside of those locations need to be made (i.e. teacher travels to the student); then the teacher will be responsible for arrangements, but the student responsible for the rental and travel fees to be paid before the lesson.

[For complete information on the 2024-2025 lesson package options, please see the information packet.](#)

### Voice or Piano Lessons - Overview of Options

- Monthly subscription of 2, 3, or 4 lessons online or in-person
  - Online lesson pricing is based on the base rate with no additional charges due to no studio space rental.
  - In-person lesson pricing is based on the base rate, plus the rate of the rental and administrative work to schedule and arrange the rental.
- Tuition subscription of 30 lessons online or in-person for the Bloch Performing Arts studio season
  - Online lesson pricing is based on the base rate with no additional charges due to no studio space rental.
  - In-person lesson pricing is based on the base rate, plus the rate of the rental and administrative work to schedule and arrange the rental.
- Unpackaged Lessons (no subscription, hourly rate - more rates in info packet)
  - \$95 BLOCH + charge for room if in-person
  - \$85 FRANKLIN + charge for room if in-person
  - \$85 MAYER + charge for room if in-person
- Remaining accessible is important to us; so if these prices are ever a hardship, we can work out some options or discuss a sliding scale for payment.
- Arlington After School students transitioning into The Bloch Voice Studio private studio can get in touch at [blochperformingarts@gmail.com](mailto:blochperformingarts@gmail.com) for transition details.

### Voice Additions

- **Add-on rehearsal (optional):** \$45 to schedule a 30min rehearsal with pianist available 1x per month unless discussed for more times (i.e. preparing for an audition or performance)
- **Studio class:** Studio classes will be at Somerville Music Spaces. This class gives students a chance to practice performing in front of their peers. If needed we would plan to move the class onto Zoom due to weather, or if you are Zooming in to perform, instead of in-person, that is an option. There will be a free option to audit or observe the studio class for students not singing.

- This opportunity is separate from usual weekly or subscription lessons.
- The participation fee covers Tristan Leung collaborating with students on piano, and my organizational efforts to book space and lead the classes or have another studio teacher lead the classes
- **Recital:** location at Somerville Music Spaces, and dates are scheduled for the season! This is an excellent opportunity for students to perform in a supportive environment.
  - This opportunity is separate from usual weekly or subscription lessons.
  - The participation fee covers Tristan Leung collaborating with students on piano, and my organizational efforts to book space, print programs, and gifts for students!

#### IV. Staff Pianist rehearsal for lessons, Studio Classes, and Recitals

##### STAFF PIANIST FOR LESSONS

- Tristan Leung is our Staff Pianist and will be able to attend student's lessons once a month to work on music during the lesson time. This will need to be arranged through Jessica Bloch-Moisand at [blochperformingarts@gmail.com](mailto:blochperformingarts@gmail.com), at least two weeks in advance. If you would like Tristan to come more often, it is possible, but must be communicated two weeks ahead of time. You may also contact him directly at [tl1870@necmusic.edu](mailto:tl1870@necmusic.edu) and CC me.
  - The fee for Tristan to play at a student's lesson is \$45 per 30 min. and can be added on at check-out for your scheduled lesson.
  - This service is most recommended for students taking one hour and 45 min lessons.
  - You may also add on Tristan's services to make a customized track for you if schedules don't line up, or if you need one to practice with. It's \$30 per track.

##### STUDIO CLASSES

- 1 time per every two or three months, 5 students will have the opportunity to perform live for each other and their studio-mates. This is where those with auditions or performances coming up can test out their new pieces and receive *constructive* feedback!
  - In-person participation fee to cover the pianist is \$45 per student.

- The Studio classes will be located at Somerville Music Spaces at the end of each month for one hour and 30 min.
- There is an option to join via Zoom as a participant for \$15. Details will be emailed to those interested when the time arises.
- Students may also audit in-person or online for free if not participating, but would like to observe to learn from peers.

## RECITALS

- Each season students will have the option to submit at least one pre-recorded video for their online student recital - this is NOT required but encouraged for student practice of performance
  - The studio has one fall/winter and one spring recital, but for those especially interested we can do further programming!
  - This year there will be a senior showcase for our graduating high school students!
  - Jr's and Sr' in high school are welcome to program their own recitals.
  - There is also an option to see your teacher's in action during the faculty recitals!
- There will also be in-person recital opportunities to practice performing live at Somerville Music Spaces.

## YOUTH ENSEMBLE. partnership with WEST END LYRIC

- More info coming soon!